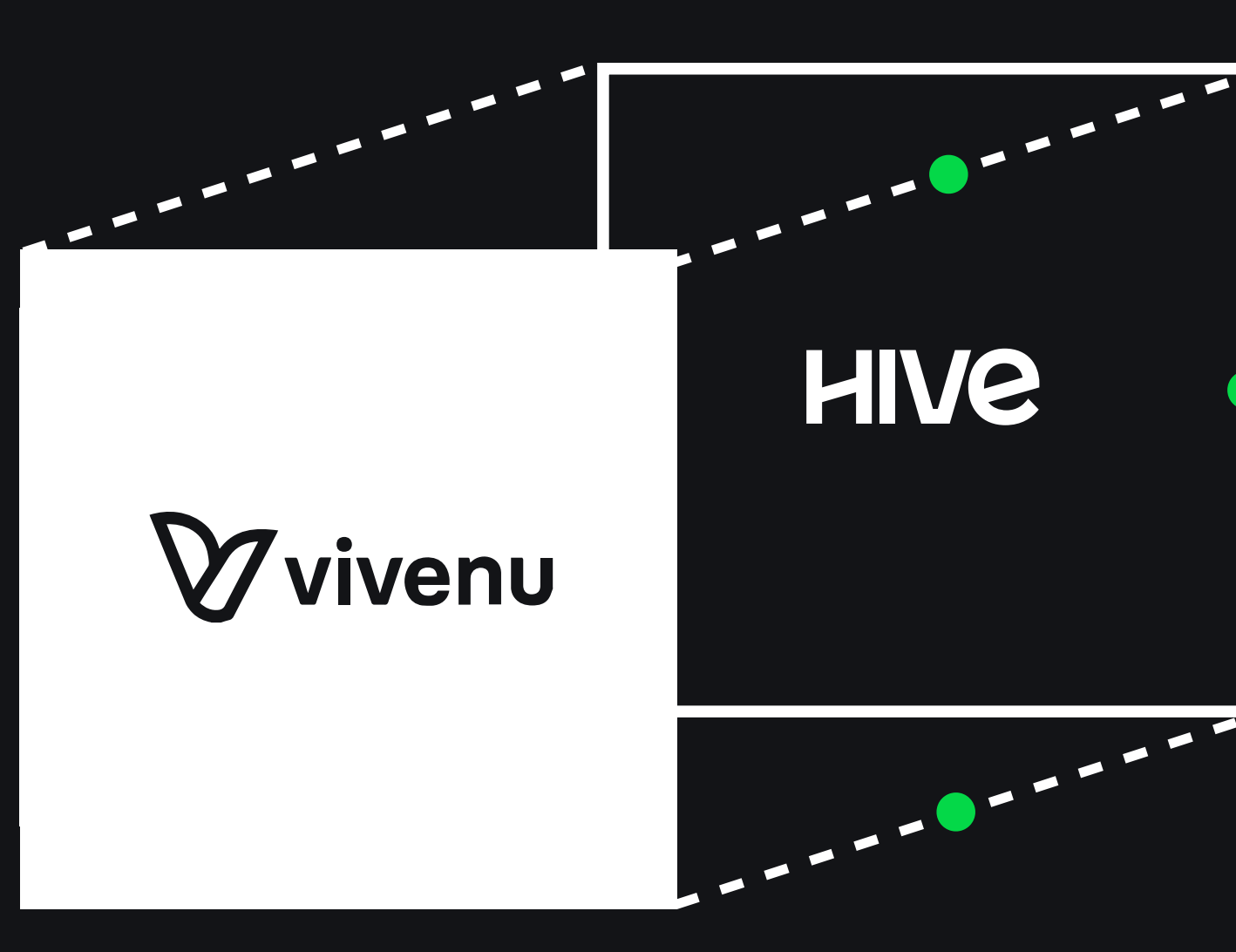


HIVE + VIVENU

When connected, everything
just **clicks into place**



THE ULTIMATE TICKETING + MARKETING SOLUTION

An integration that combines the powerful features
of the vivenu ticketing platform with Hive's
marketing tools, giving you...

Instant ticket sales imports

Ticket buyer info is
automatically sent to Hive.
No more CSV imports!

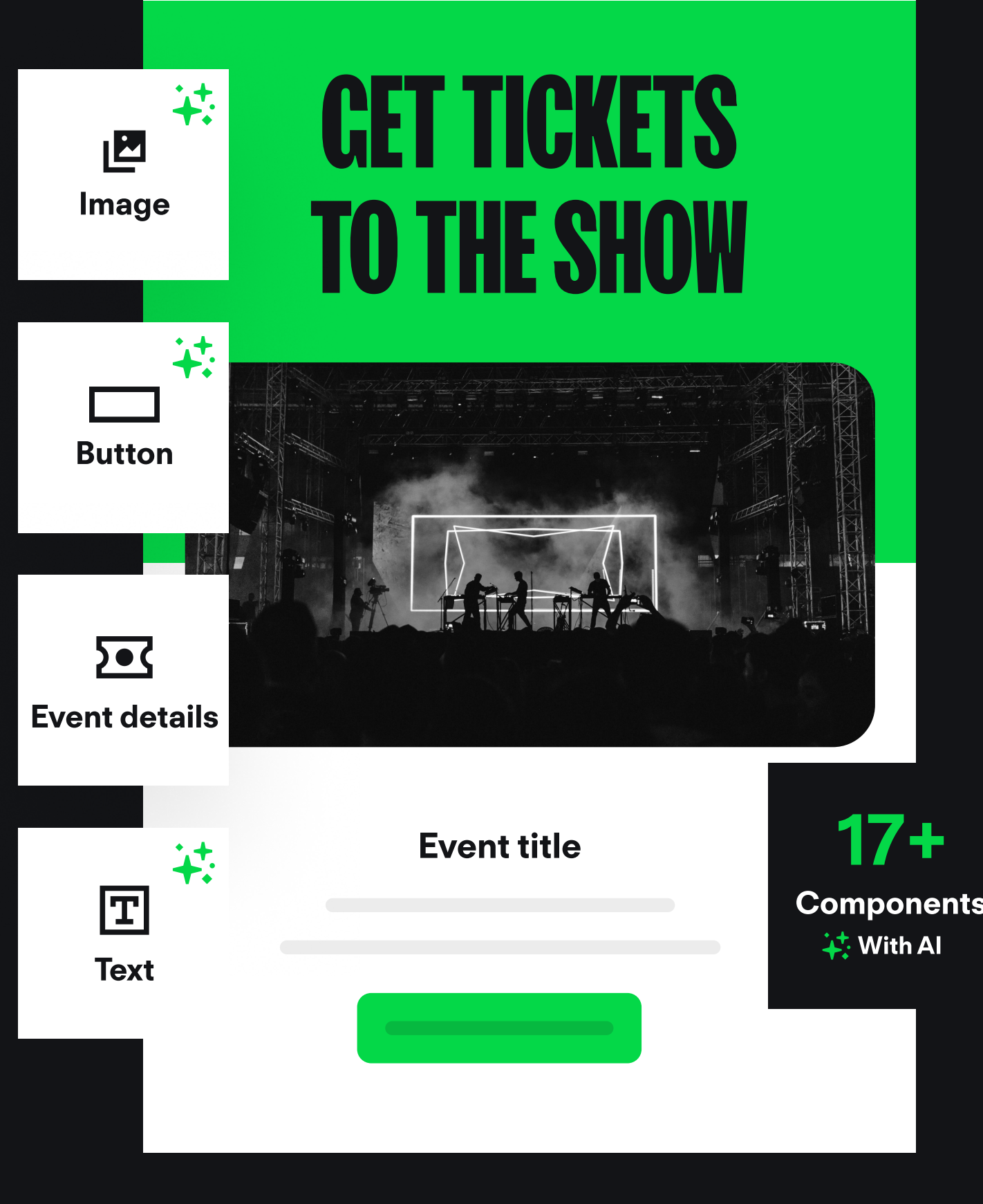
Real-time event updates

Event details sync
automatically so you never
have to type anything twice.

Ticket sales attribution

Reports that show
which email and SMS
campaigns sell tickets.

HIVE IS THE GO-TO MARKETING PLATFORM FOR **EVENT PROMOTERS**



Email marketing perfected for live events

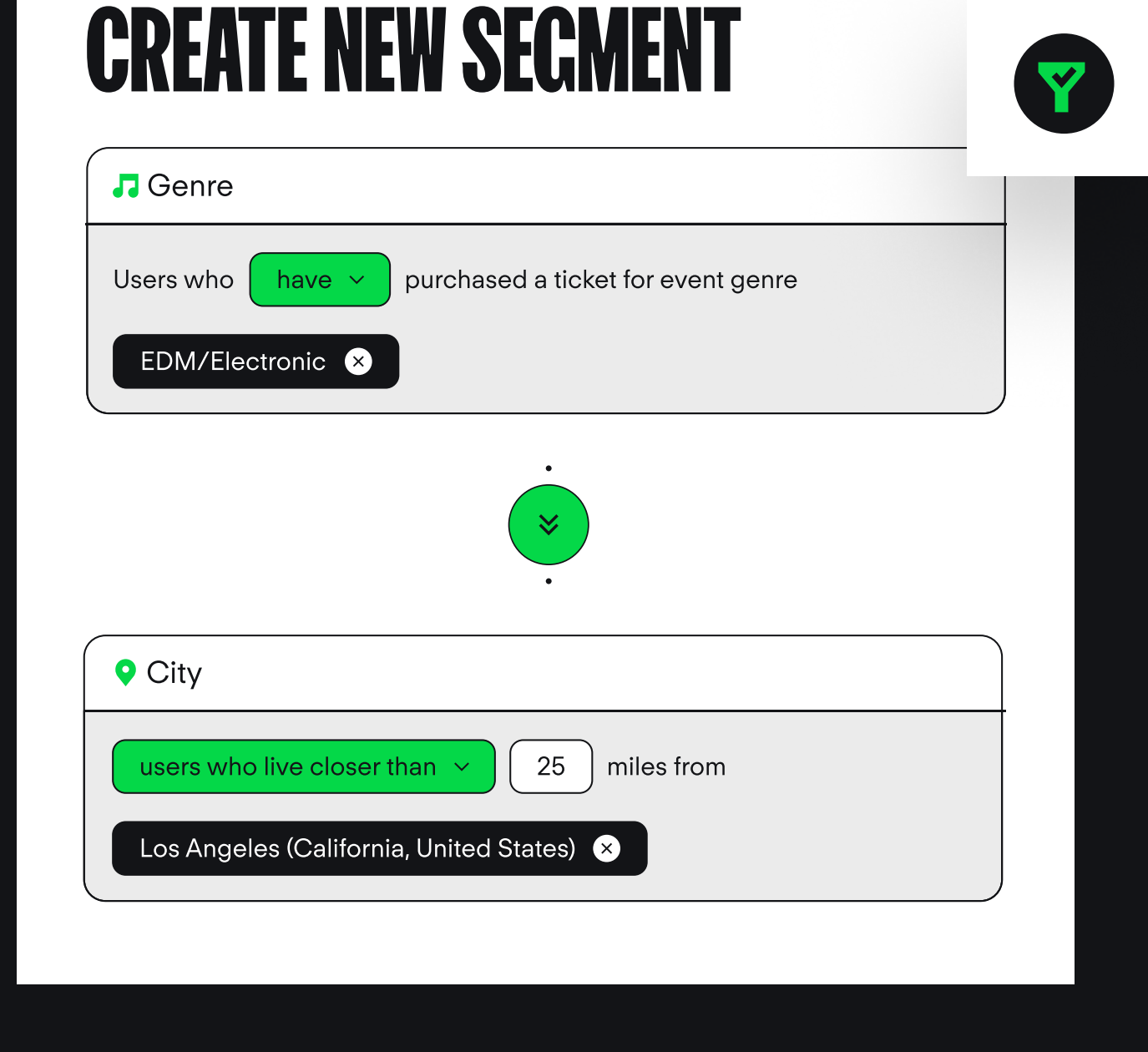
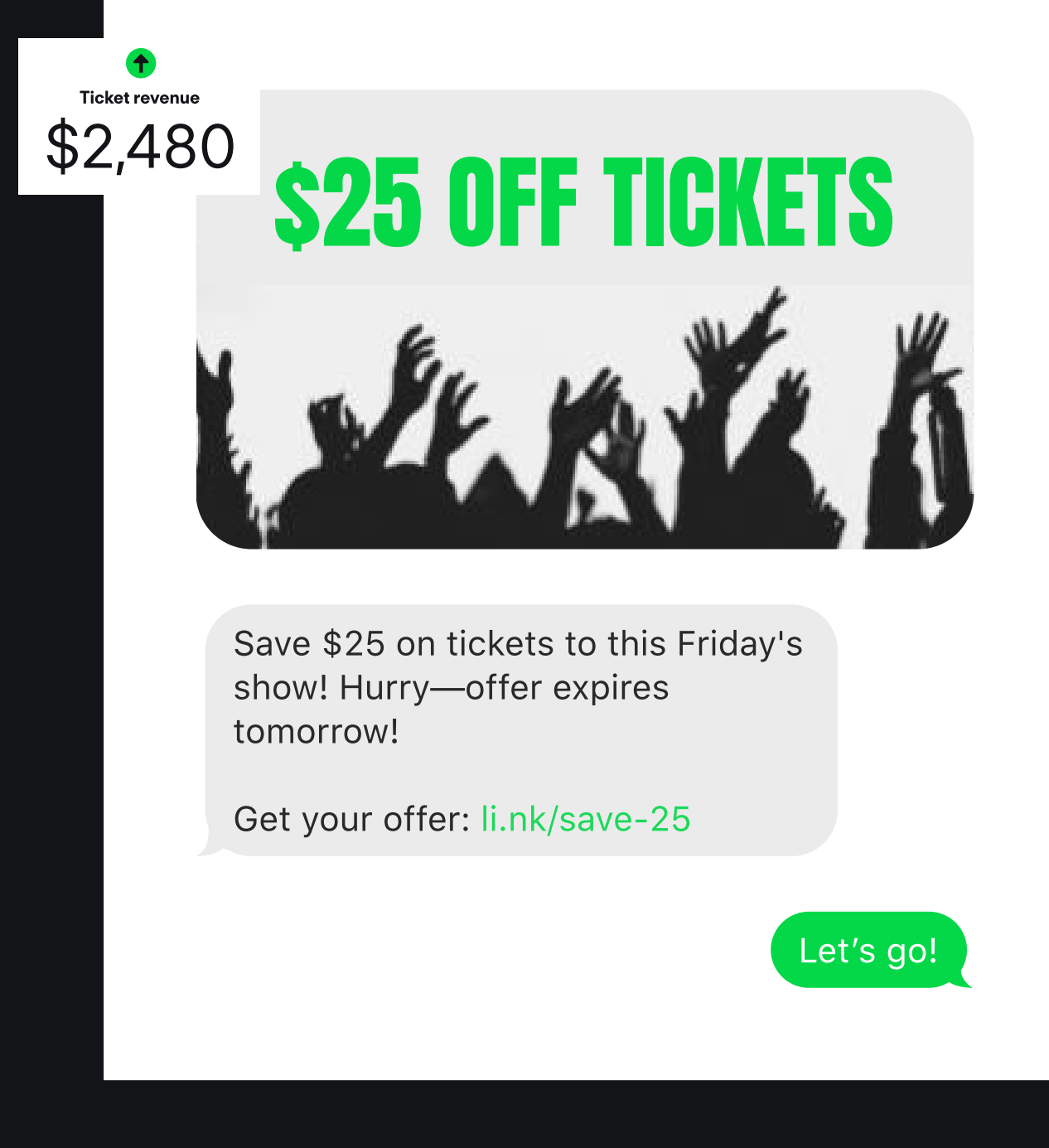
Send targeted emails at every stage of the event cycle.
From newsletters to KBVG details, share the right info at
the right time to keep your fans informed and excited.

With the vivenu integration, your email lists are
updated in real-time, ensuring you always reach the right
audience at the right time.

Stand out from the crowd with SMS marketing

Text messages have a 99% open rate and are read almost
immediately. Send time-sensitive offers, announcements, and
updates via SMS to inform fans and drive ticket sales quickly.

Ticket buyers can opt-in to join your SMS list during
checkout with vivenu, making it easy to grow your list and
connect with fans via text..



A CRM that turns fan data into ticket sales

View all your fan and ticket sales data in one place. Create
targeted campaigns by favorite genres, artist preferences,
past ticket purchases, venues they've visited, and more.

vivenu makes sure the fan data you collect through
ticket purchases, web forms, and contests is instantly
sync'd to the Hive CRM

AND SO MUCH MORE!

With Hive, you get all of the tools
you need to promote your events
and sell more tickets

[Check out an interactive demo](#)

Presale management

Create excitement, gauge
interest, & offer fans early
access to tickets.

Automations

Set and forget. Schedule and
send timely messages that sell
more tickets.

Web forms

Collect valuable fan data to
better segment messages and
grow your list.

Contests

Generate buzz, increase social
media engagement, and attract
new fans.

Generative AI

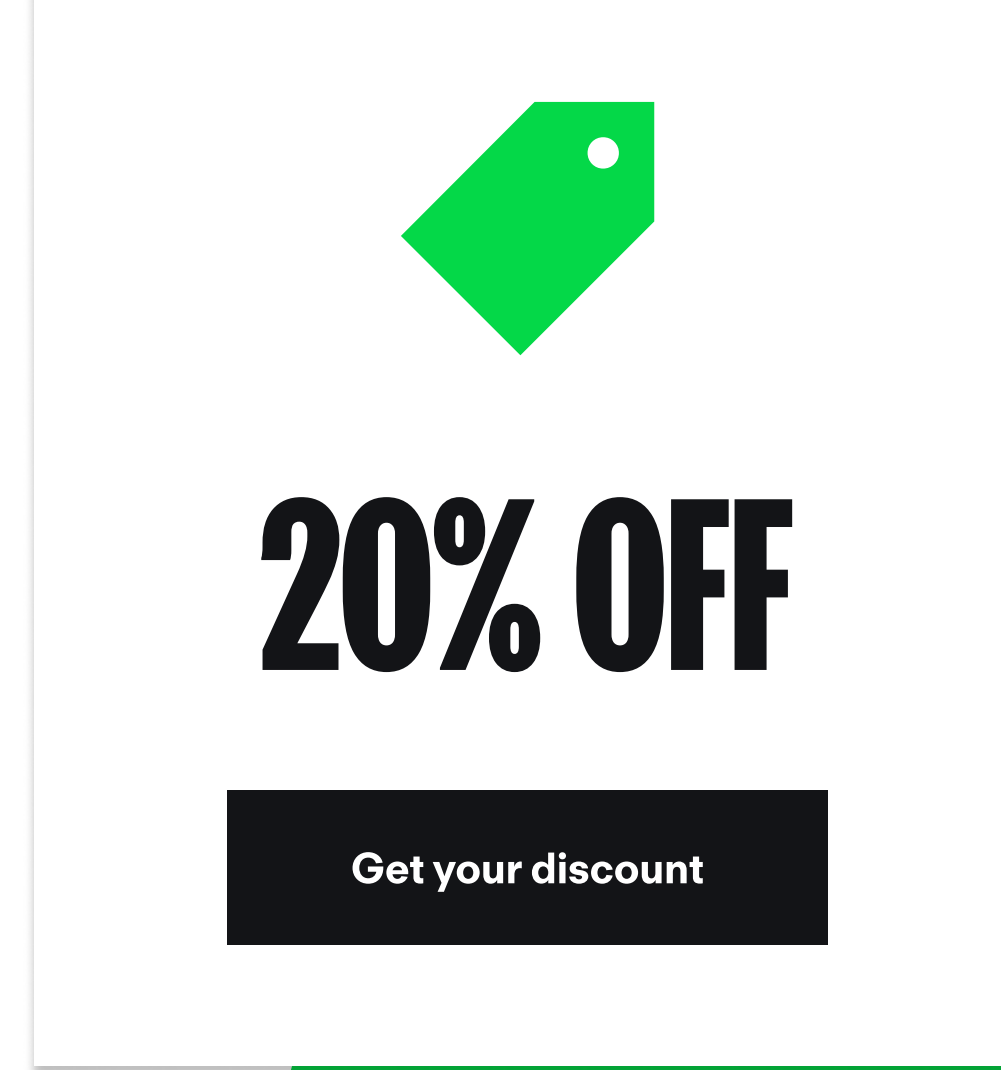
Create copy, images, and CTA
buttons with the help of AI
recommendations.

Event-based reporting

Make smart decisions & know
what's driving sales with
analytics built for events.

YOUR EXCLUSIVE PARTNER DISCOUNT

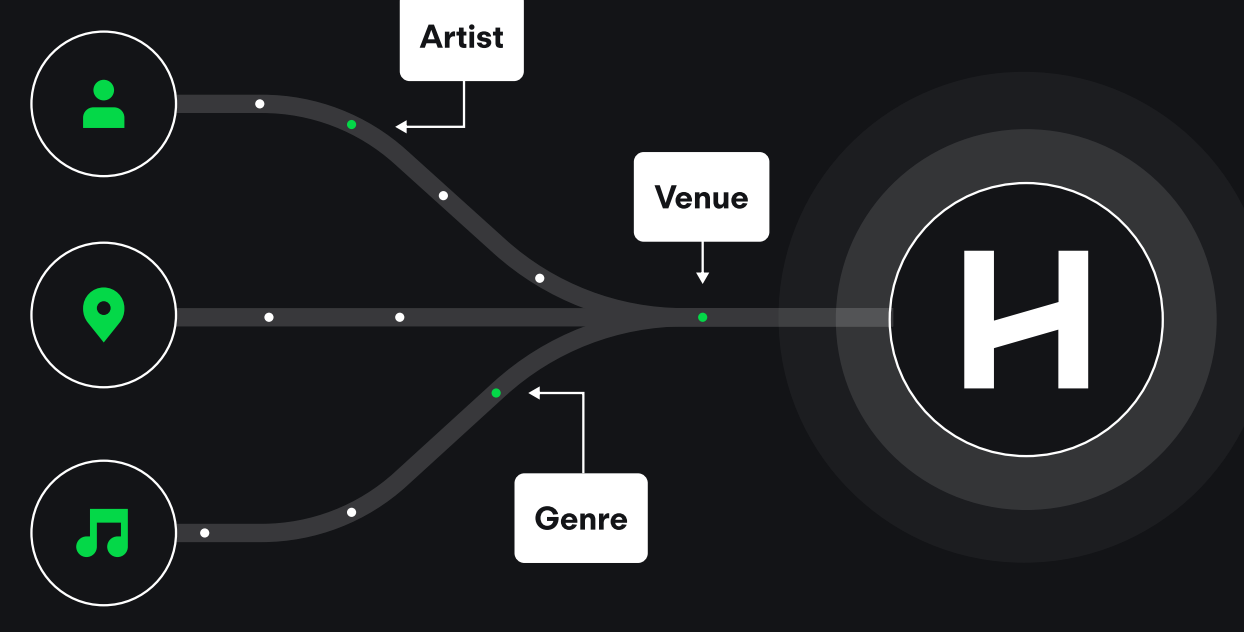
Hive has a few different pricing plans to choose from, but we
know that one size doesn't fit all. Just like vivenu, we'll work
with you to put together a proposal that makes sense for your
needs. And the best part? Since you work with vivenu, you
automatically get...



THE DATA THAT **SYNCS**

Event details and ticket sales are imported in real-time,
keeping your data accurate and up-to-date without any
manual effort. Now you can focus on what really matters —
promoting your events and selling more tickets.

[Learn more about Hive + vivenu](#)



- | | | | |
|-------------------|---------------------|----------------------|---------------------|
| ✓ Historical data | ✓ Event description | ✓ Ticketing page URL | ✓ Customer email |
| ✓ Event name | ✓ Event image | ✓ Order completion | ✓ Customer city |
| ✓ Event title | ✓ Venue name | ✓ Order total | ✓ Customer zip code |
| ✓ Event date | ✓ Venue location | ✓ Customer name | ✓ Tags |

FREQUENTLY ASKED QUESTIONS

What is Hive?

Hive is the go-to email marketing and customer data management platform for event promoters, tailored specifically for the live events industry. By combining a smarter CRM with advanced email automation tools, Hive lets you send more personalized campaigns than ever before. It empowers you to easily create revenue-generating campaigns built on your ticketing data, helping you streamline event promotion, boost ticket sales, and make every event a sell-out.

Who's a good fit for Hive?

Hive is ideal for event promoters, venue owners, and marketing directors across the live events industry. Whether it's live music, comedy, performing arts, state fairs, or big consumer conventions, Hive has you covered.

What marketing tools does Hive offer?

Hive packs a punch with all the marketing tools you need—email and SMS campaigns, social media boosts, smart segmentation, and analytics built for events. Reach fans, nail your campaigns, and watch the magic happen!

What are the benefits of integrating my ticketing system with my marketing tool?

Integrating vivenu with Hive's email and SMS marketing tools is a game-changer. It lets you personalize campaigns based on real-time ticket data, boosting engagement and ticket sales. Plus, it simplifies your workflow by centralizing everything, so you can focus on what really matters—selling out your events.

How do I get started with Hive?

To get started with Hive, get an intro to our team from your ticketing company or fill out the form at the bottom of the page to schedule a demo with our team.

LEARN MORE ABOUT HIVE + VIVENU

Want to learn more about this integration?
Hit us up today to book a demo!

[Book a demo](#)